



IMPACT

Anniversary Efforts

GOALS

Connect & Reconnect

- 12 individual projects
- 1,000 people engaged in activities
- Diverse audiences reached: alumni, families, children, adults, donors, vendors, and congregations
- Diverse projects: on-site/off-site/virtual events, published book/podcast, *Shabbat*/rituals

Develop Leadership

- Planning Committee of 60
- Sub-Committee engagement with others
- Partnership with Pro Staff in design/implementation
- Engagement of non-alumni
- Transitional opportunity from Harlam@60 to other leadership (including Harlam Council)

Self-Sustaining Projects

- Goal for all projects to be cost-neutral for camp met
- Collaboration on all activities with lay/Pros
- Projects have opportunity to continue, i.e. Golf Outing, Children's Book, Podcast, *Shabbat* Around the World
- Framework/infrastructure of H@60 can be replicated

Raise Funds

- Goal of \$1M will be met (\$850K as of July 2018)
- Chapel in Woods renovation on-time for dedication
- Identification/growth of donor base in 1958 Club
- 30 Community Partners
- Rozenberg Welcome Center and other opportunities for fundraising will continue

July 15, 2018